

E-commerce Scams by Platforms, 2023

Platforms	No of Reported Cases [Total: 9,783]	Proportion of Reported Cases¹
Facebook ²	4,550	46.5%
Carousell	2,476	25.3%
Telegram	787	8.0%
X	299	3.1%
WhatsApp	243	2.5%
Instagram	230	2.4%
Xiaohongshu	227	2.3%
Shopee	109	1.1%
TikTok	75	0.8%
Lazada	25	0.3%
Amazon	2	0%
Qoo10	1	0%
Others	759	7.8%

¹ Figures may not add up to 100% due to rounding.

² Figures include e-commerce scams reported across Facebook products (i.e., Marketplace, Pages, Groups).